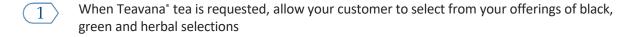


Teavana® Tea – Vibrant solutions for the tastes of today:

- Expertly blended botanicals to create bold, layered flavors
- Premium quality tea blends with no artificial ingredients
- · Continuous category-leading innovation pipeline across hot and iced portfolio
- Delivers thoughtfully crafted solutions to meet customers' needs and beverage variety

This card will help make it simple and rewarding for you to brew and serve Teavana® Hot Filterbag Tea in your operation. Look below and on the reverse side to find instructions for brewing and the full Teavana® Hot Filterbag Tea lineup.

Brewing Guide – Filterbag by the Cup



- Once the selection is made, ask your customer what size they would enjoy.

 Teavana® recommends that all teas are "double cupped." Or you can use hot cup sleeves as an alternative.
- Place the appropriate amount of tea bags in the cup and slide the tea labels between the two cups. Fill cup with appropriate amount of hot water. Teavana® recommends the following amount of bags per size:

8oz	12oz	16oz	20oz
1 bag	1 bag	2 bags	2 bags

- When you present cup of tea to customer, let them know recommended steeping time this is based off of type of tea they've ordered.
 - Green teas = 3 minutes
 - Black and herbal teas = 5 minutes













Teavana® Filterbag Hot Tea Lineup

Black Teas Black teas have been allowed to fully oxidize and develop complex character that will vary from region to region. Caffeine Level – 40 mg	English Breakfast	Classic with light honey notes.
	Modern Earl Grey	Black tea with bergamot citrus and a hint of lavender.
• • • •	Classic Chai	Black tea with cinnamon and cardamom spice.
Green Teas Pure green tea has a lively taste that is often described as vegetative. Green tea is less brisk than black tea and is slightly sweet and creamy Caffeine Level – 1-15 mg:	Jasmine Citrus	Jasmine-scented green tea and citrus.
	Radiant Green	Pan-fi red green tea with subtle roasty notes.
	Ginger Peach	Green tea with ginger and peach notes.
Herbal Infusions (caffeine-free) A complex combination of flowers, leaves, fruit peels, exotic spices and other caffeine-free ingredients. Caffeine Level – 0 mg	Chamomile Blush	Citrusy spearmint with floral undertones.
	Harmonic Mint	Pacific Northwest spearmint and peppermint with lemon verbena.
	Hibiscus Spice	Hibiscus with apple and a hint of cinnamon.