

HOT TEA FILTERBAG

PRODUCT CARD



Teavana® Tea – Vibrant solutions for the tastes of today:

- Expertly blended botanicals to create bold, layered flavors
- Premium quality tea blends with no artificial ingredients
- Continuous category-leading innovation pipeline across hot and iced portfolio
- Delivers thoughtfully crafted solutions to meet customers’ needs and beverage variety

This card will help make it simple and rewarding for you to brew and serve Teavana® Hot Filterbag Tea in your operation. Look below and on the reverse side to find instructions for brewing and the full Teavana® Hot Filterbag Tea lineup.

Brewing Guide – Filterbag by the Cup

- 1 When Teavana® tea is requested, allow your customer to select from your offerings of black, green and herbal selections
- 2 Once the selection is made, ask your customer what size they would enjoy. Teavana® recommends that all teas are “double cupped.” Or you can use hot cup sleeves as an alternative.
- 3 Place the appropriate amount of tea bags in the cup and slide the tea labels between the two cups. Fill cup with appropriate amount of hot water. Teavana® recommends the following amount of bags per size:

8oz	12oz	16oz	20oz
1 bag	1 bag	2 bags	2 bags

- 4 When you present cup of tea to customer, let them know recommended steeping time – this is based off of type of tea they’ve ordered.
 - **Green teas = 3 minutes**
 - **Black and herbal teas = 5 minutes**



Teavana® Filterbag Hot Tea Lineup

<p>Black Teas</p> <p>Black teas have been allowed to fully oxidize and develop complex character that will vary from region to region.</p> <p>Caffeine Level – 40 mg</p> <p>● ● ● ●</p>	<p>English Breakfast</p>	<p>Classic with light honey notes.</p>
	<p>Modern Earl Grey</p>	<p>Black tea with bergamot citrus and a hint of lavender.</p>
	<p>Classic Chai</p>	<p>Black tea with cinnamon and cardamom spice.</p>
<p>Green Teas</p> <p>Pure green tea has a lively taste that is often described as vegetative. Green tea is less brisk than black tea and is slightly sweet and creamy</p> <p>Caffeine Level – 1-15 mg:</p> <p>● ○ ○ ○</p>	<p>Jasmine Citrus</p>	<p>Jasmine-scented green tea and citrus.</p>
	<p>Radiant Green</p>	<p>Pan-fi red green tea with subtle roasty notes.</p>
	<p>Ginger Peach</p>	<p>Green tea with ginger and peach notes.</p>
<p>Herbal Infusions (caffeine-free)</p> <p>A complex combination of flowers, leaves, fruit peels, exotic spices and other caffeine-free ingredients.</p> <p>Caffeine Level – 0 mg</p> <p>○ ○ ○ ○</p>	<p>Chamomile Blush</p>	<p>Citrusy spearmint with floral undertones.</p>
	<p>Harmonic Mint</p>	<p>Pacific Northwest spearmint and peppermint with lemon verbena.</p>
	<p>Hibiscus Spice</p>	<p>Hibiscus with apple and a hint of cinnamon.</p>