

SOLUTIONS LAB

STARBUCKS[®] COLD BREW CONCENTRATE



Easily serve Starbucks® Cold Brew in smaller batches

Starbucks® Cold Brew Concentrate

Today's employees love the smooth, bold taste of cold brew. However, typical preparation methods can be challenging for small or medium locations. Cold brew consumption has increased **4X** since 2017¹

¹Datassential, Cold Brew Report, 2021

Simply satisfy employee demand for cold brew

Starbucks[®] Cold Brew Concentrate allows you to offer the smooth, bold cold brew beverages that employees love in a way that works for your business.

- Easier preparation
- Coffee in the workplace has
- Zero brew time Saved space

shown to **increase** productivity² ²MDPI, Coffee in the Workplace, July 2021

Just add water and serve

Multi-Serve Bottle

Perfect for office spaces that require **smaller batches** as well as **simple preparation and storage**.

| Product | Case count | SKU |
|---|------------|----------|
| Starbucks® Cold Brew Concentrate Multi-Serve Bottle (32 oz.) | 6 ea | 12430699 |
| | | |
| Yield | | |
| 41 beverages per case (based on 16 oz. cup) | | |

Note: pour concentrate into pitcher and add 1 liter of cold water, then just add ice to your cup and fill to the top with cold brew.

Starbucks is committed to 100% ethically sourced coffee in partnership with







