

## SOLUTIONS LAB

STARBUCKS<sup>®</sup> COLD BREW CONCENTRATE



# Easily serve Starbucks® Cold Brew in smaller batches

Starbucks® Cold Brew Concentrate

Today's employees love the smooth, bold taste of cold brew. However, typical preparation methods can be challenging for small or medium locations. Cold brew consumption has increased **4X** since 2017<sup>1</sup>

<sup>1</sup>Datassential, Cold Brew Report, 2021

### Simply satisfy employee demand for cold brew

Starbucks<sup>®</sup> Cold Brew Concentrate allows you to offer the smooth, bold cold brew beverages that employees love in a way that works for your business.

- Easier preparation
- Coffee in the workplace has
- Zero brew time Saved space

shown to **increase** productivity<sup>2</sup> <sup>2</sup>MDPI, Coffee in the Workplace, July 2021

#### Just add water and serve

#### Multi-Serve Bottle

Perfect for office spaces that require **smaller batches** as well as **simple preparation and storage**.

Product	Case count	SKU
Starbucks® Cold Brew Concentrate Multi-Serve Bottle (32 oz.)	6 ea	12430699
Yield		
41 beverages per case (based on 16 oz. cup)		

Note: pour concentrate into pitcher and add 1 liter of cold water, then just add ice to your cup and fill to the top with cold brew.

Starbucks is committed to 100% ethically sourced coffee in partnership with







