

Teavana™/MC Tea – Vibrant solutions for the tastes of today:

- Expertly blended botanicals to create bold, layered flavors
- Premium quality tea blends with no artificial ingredients
- Continuous category-leading innovation pipeline across hot and iced portfolio
- Delivers thoughtfully crafted solutions to meet customers’ needs and beverage variety

This card will help make it simple and rewarding for you to brew and serve Teavana™/MC Hot Filterbag Tea in your operation. Look below and on the reverse side to find instructions for brewing and the full Teavana™/MC Hot Filterbag Tea lineup.

Brewing Guide – Filterbag by the Cup

- 1 When Teavana™/M tea is requested, allow your customer to select from your offerings of black, green and herbal selections
- 2 Once the selection is made, ask your customer what size they would enjoy. Teavana™/MC recommends that all teas are “double cupped.” Or you can use hot cup sleeves as an alternative.
- 3 Place the appropriate amount of tea bags in the cup and slide the tea labels between the two cups. Fill cup with appropriate amount of hot water. Teavana™/MC recommends the following amount of bags per size:

8oz	12oz	16oz	20oz
1 bag	1 bag	2 bags	2 bags

- 4 When you present cup of tea to customer, let them know recommended steeping time – this is based off of type of tea they’ve ordered.
  - Green teas = 3 minutes
  - Black and herbal teas = 5 minutes



# HOT TEA FILTERBAG

## PRODUCT CARD

# TEAVANA<sup>TM/MC</sup>

## Teavana<sup>TM/MC</sup> Filterbag Hot Tea Lineup

Teavana <sup>TM/MC</sup> Filterbag Hot Tea Lineup		
<b>Black Teas</b> Black teas have been allowed to fully oxidize and develop complex character that will vary from region to region.  Caffeine Level – 40 mg  ● ● ● ●	<b>English Breakfast*</b>	Classic with light honey notes.
	<b>Modern Earl Grey*</b>	Black tea with bergamot citrus and a hint of lavender.
	<b>Classic Chai</b>	Black tea with cinnamon and cardamom spice.
<b>Green Teas</b> Pure green tea has a lively taste that is often described as vegetative. Green tea is less brisk than black tea and is slightly sweet and creamy  Caffeine Level – 1-15 mg:  ● ○ ○ ○	<b>Jasmine Citrus</b>	Jasmine-scented green tea and citrus.
	<b>Radiant Green*</b>	Pan-fi red green tea with subtle roasty notes.
	<b>Ginger Peach</b>	Green tea with ginger and peach notes.
<b>Herbal Infusions</b> (caffeine-free) A complex combination of flowers, leaves, fruit peels, exotic spices and other caffeine-free ingredients.  Caffeine Level – 0 mg  ○ ○ ○ ○	<b>Chamomile Blush*</b>	Citrusy spearmint with floral undertones.
	<b>Harmonic Mint*</b>	Pacific Northwest spearmint and peppermint with lemon verbena.
	<b>Hibiscus Spice</b>	Hibiscus with apple and a hint of cinnamon.
	<b>Pomegranate Zest</b>	Bright notes of pomegranate and citrus.

\*Available October 2018. All other flavors available Winter 2019