



# STARBUCKS® COLD BREW POWDER KEGERATOR PRODUCT CARD

This product card will provide you general training and operational execution supporting **Cold Brew Powder** for our WPS Starbucks® Cold Brew & Nitro Kegerator in your operation.



**What is Starbucks® Cold Brew Powder?** Starbucks soluble Cold Brew coffee powder delivers the same great taste café quality and taste as Nitro & Cold Brew served in Starbucks retail stores. Simply add cold, filtered water to powder, mix, pour into dispenser and serve from our Cold Brew + Nitro Countertop System and enjoy.

## STARBUCKS® COLD BREW POWDER



### Flavor Profile:

100% Arabica, Colombian, Café Practices coffee. The taste profile is smooth, mellow flavor with chocolate notes. Pair with lemon loaf or chocolate croissant.

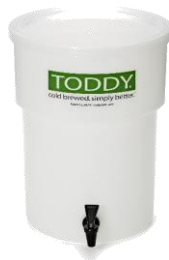
### Shelf Life:

9-month unopened shelf life // 5 days prepared/refrigerated

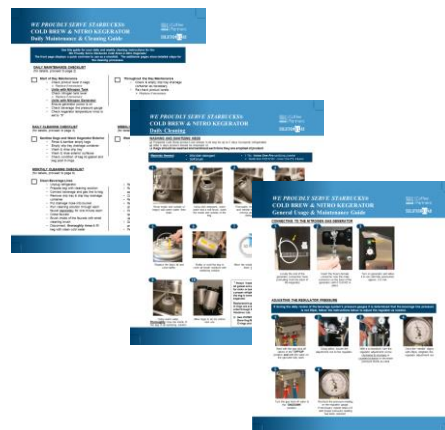
Case Pack: 20 - 42 grams pouches per case

## STARBUCKS COLD BREW POWDER YIELD Each 42g Pack: 6 nitro or 9 still 16oz beverages

## PREPARING STARBUCKS COLD BREW POWDER: Supplies Needed



Sourced by Operator



Ordered through Solutions Lab

SKU 12421166

**Toddy Brewer  
Use to mix Cold Brew  
Powder before  
transferring to kegs**

**Cleaning Equipment:** Reference the Daily & Weekly Cleaning Card for complete kegerator instructions

PRODUCT INFORMATION

# STARBUCKS COLD BREW POWDER PRODUCT CARD



## Steps to Prepare Cold Brew Powder for Kegeerator

### PREPARING COLD BREW POWDER: VOLUME INSTRUCTIONS

Directions below provide quantities to fill one to six 3-gallon kegs with cold brew coffee. Operators should may choose to prepare more product in advance for high volume locations along with having product available for replenishment. Follow the chart below for high volume preparation.



Kegs	1	2	3	4	5	6
Pouches	5	6	7	8	9	10
Cold Filtered Water & Volume	12.5 liters (3.3 gallons)	15 liters (3.9 gallons)	17.5 Liters (4.6 gallons)	20 Liters (5.2 gallons)	22.5 Liters (6 gallons)	25 Liters (6.6 gallons)

STEPS	INSTRUCTIONS to Prepare 1 Pouch of Cold Brew Powder
	Pour <b>appropriate amount of cold filtered water</b> into Toddy Brewer based on quantity of kegs you want to prepare/fill (see chart above)
	Add <b>appropriate amount of Cold Brew Powder pouches based on kegs preparing</b> (see chart above) to Toddy
	<b>Stir with whisk or spoon</b> until product is fully dissolved –approximately 1 minute.  <b>Must chill (kegeerator or refrigerator) in Toddy/container for 4 Hours before pouring into kegs.</b>
	After refrigerating in Toddy/container for <b>4 Hours</b> , pour product into kegs. <b>Mark each keg with 5 days shelf life</b> and always <b>keep refrigerated</b> . <b>Now you're ready to attached kegs to kegeerator and serve.</b>  See <b>WPS Kegeerator Daily Set Up &amp; User Guide</b> for preparing the equipment once product has been prepared.

Visit [nestlecoffeepartnerssl.com](http://nestlecoffeepartnerssl.com) for more training and program information.  
Questions: Contact your Nestlé Coffee Partner Solutions Lab representative.

# STARBUCKS COLD BREW POWDER & KEGERATOR PRODUCT CARD



## Set Up and Serving WPS Starbucks Cold Brew: Self-Serve & Inline

The layout below supports ideal set up for self-serve or inline execution for WPS Starbucks Kegerator. This execution is in addition to your existing WPS Starbucks Brewed Coffee experience.

Items to include/consider for experience:

- **Cups:** WPS Cold Cups and Lids
- **Point of Sale:** provides consumer with instructions for pouring Cold Brew or Nitro Cold Brew
- **Ice:** operators are responsible for providing an ice source for cold brew served with kegerator. Cold Brew is served over ice and Nitro Cold Brew uses no ice.
  - For banquets and catering, operators should provide a premium vessel (see example below) to hold ice
  - For inline, if ice source isn't available from existing ice dispenser/machine for self-serve beverages, operator should provide a premium vessel to hold ice.



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